

S/N 10/782,563

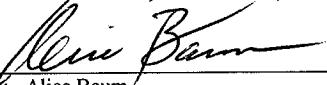
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Veeraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2144
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	CONTENT TARGETING WITH AUDIENCES		

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being electronically transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on this date of October 31, 2008.

By: 
Name: Alice Baum

AMENDMENT

Commissioner for Patents
Attn: Examiner Muktesh G. Gupta
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of June 23, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.